



**CSRD Institute of Social Work and
Research ,Ahemdngar**

Theme – Community Development

**Title-Educating People about Preventive
Methods in Pandemic: Response to COVID-19
through awareness**

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Saiguru Krushi Vikas Farmers Producer
Company, Muktainagar



Salbardi Village, Mukatinagar Block

Activities Conducted:-

Sr. No.	Activity	Place	Objective	Outcome	People Benefited
1	Focus Group Discussion	Salbardi	To Understand the people's perspective on COVID-19 and Vaccine	6 FGD was conducted and report was submitted to Agency and PHC	55 women
2	FPO Mobilization Activities	Salbardi	To inform the people about FPO and to increase members	More than 170 Female member join	170
3	Mobile Free Hour	Salbardi	To encourage children for not using Mobile Excessively	Various activities were organized	22

Focus Group Discussion

- **COVID Vaccine Hesitancy and Communication need Assessment Study**
- **organized group discussion**
- **recorded the responses and made document**
- **reports were presented to PHC center**



Farmer Producer Company Mobilization

- Women were encourage to become member of FPO
- Training session was organized for BOD of company
- Information was provided about FPO and its benefits



“Mobile Free Hour” For Children

- Children were encouraged to participate in various activities
- Drawing, Reading, Poem reciting etc activities were conducted
- Children's were guided about Corona virus and precautions
- “Good touch, Bad touch” Program was conducted



Learning's & Reflection

Knowledge

1. FPO Management & Administration
2. Focus Group Discussion & It's techniques
3. Child Psychology
4. Scenario Analysis

Skills

1. Mobilization Skills
2. Organizational skills
3. Leadership Skills
4. Research Skills
5. Analytical Thinking Skills
6. Maintaining Professional Objectivity

Attitude

1. Sensitivity Towards Social Problems
2. Appreciating Social Values
3. Appreciating Difference of opinion

Challenges

1.Convincing People For FPO membership

2.Restriction Due to COVID-19

3.Misconception about COVID-19 vaccination

4.Lack of Peoples Participation

Thank You